

# VARME THE HEARTH OF KILDEN WELLNESS

## Our Designers



2019

Doc-10

# Italian Designer

## Arch. Domenico Lo Giudice

The architect Domenico Lo Giudice degree in Architecture and Master's degree in industrial design.

ADI member and BEDA, professional designer, is responsible for more than 25 years for projects and design in the world.

Important projects he was protagonist in several countries: Lebanon, Saudi Arabia, Azerbaijan, Russia, Ukraine, France, Germany, Norway, Baltic Republics, United States and Italy.



Numerous awards were granted in Italy and abroad:

- ✓ Prize for the best European designer furniture in Valencia fair 2002
- ✓ Design Innovation Award 2004
- ✓ CODEX ADI 2009 with product SHELL Grill for FV group
- ✓ ADI INDEX Final selection for the Compasso d'Oro 2009 with product TOWERX

The architect Lo Giudice was and is the Art Director of several companies which care for the corporate image and marketing activities.

The products designed by him were presented in the most important trade fairs: Salone del Mobile in Milan, Mebel Moscow, Casaidea Rome, ICFF New York, High POINT Chicago, Maison & Object Paris, Colony, Frankfurt, Dubai.

Some of his works have been exhibited in DESIGN MUSEUM GALLERY in San Francisco and other exhibitions of design.

The architect Lo Giudice was in several universities for meetings and congress.

Publications: Architect articles have been devoted in the main Italian and foreign specialized magazines such as: MIA CASA, VOGUE, VILLAS AND HOUSES, SALON, INTERIER.

He has also been a guest on TV shows on SKY, LEONARDO AND ALICE where he was called to present his projects.

Ambienti magazine art director and magazine WTD

## Arch. Andrea Pietroni – Graphic designer



Andrea Pietroni born in Rome in 1963, is a photographer, designer and graphic designer. Eyes Group founder, creative studio active in Italy and abroad. From 1989 to 1994 plans and designs for UNOPIÙ, a world leader in outdoor furniture.

The next 5 years were devoted to project and design of the unborn Duepiù turned to interior design drawing the entire collection and designing the patented Composit, a system that revolutionizes the concept of modular furniture.

For the Filidrame company draws crystal objects, leather and steel, and a vast collection for a hi level market.

In 2008, in love with the concept of biofireplaces and began a collaboration that still sees him engaged in designing different models of Bio-Fireplaces,



### HEARTH of WELLNESS design.

Interiors elements that create a charming atmosphere and increase the value of the interior and the garden, producing at the same time a pleasant heating.

They can be installed in every environment also without flue and can be easily displaced.

They are supplied with a natural product derived from vegetables (Bioethanol). The Bioethanol is an ethylic biological methylated spirit, it is obtained from natural biomasses as for example corn, potatoes, sugar-beets, etc.

The design signed by architects and designers of international level, allows a perfect integration in classical and modern spaces making the interior of the house and the garden valuable and exclusive.

The ecological fireplaces do not need a flue and they consume a renewable and not polluting fuel.

The bio-fireplace is commonly used as a complement for the interior, as it is easy to place, it is safe, it creates a charming atmosphere, but it is not sufficient to be used as a heater in substitution of the classical installation; it is, however, the best solution if it is a matter of interiors in a passive house or with a low energetic consumption.

The principal feature of this kind of combustion is that of not leaving in the surrounding any smell and to produce only a quantity of dioxide carbon (CO<sub>2</sub>) as that produced by a person in the room; in particular it is an ecological system because the quantity emitted by (CO<sub>2</sub>) with the combustion it is the same of the one which has been absorbed some years ago with the chlorophyll photosynthesis.

The flame produces a strong heat, enough to heat properly, an area of over 30 square meters; no sparkles are produced. Please note that not existing the flue, there isn't any heating dispersion,

so that the result (the output) is of 100%.

Different models characterize the HEARTH of WELLNESS collection using materials and shapes perfectly integrating to the contemporary interior.

The extreme security of the burner differs the HEARTH of WELLNESS product from the other producers.

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<http://www.varmekilden.it/vkhw>